

Louisiana's Cajun Bayou Tourism
Board of Directors Meeting Minutes
Wednesday, April 15, 2020

The meeting was called to order at 5:15 p.m.

Members Present:

Jeremy Punch, Chair
Marguerite Knight-Erwin, Vice Chair
Monique Crochet, Secretary/Treasurer
Kristine Strickland
Donnell Zeringue
Joshua Falgoust
Greg Gaubert

Members Absent:

Kyle Williams
Zina Sampey

Staff Present:

Timothy P. Bush, President & CEO
Bree Plaisance, Office Manager
Cody Gray, Director of Sales and Marketing

Public Present:

None

Approval of Agenda:

Action Item #1: M. Knight-Erwin moved to approve the agenda as presented; K. Strickland seconded the motion. Motion passed (8-0).

Approval of Meeting Minutes:

Action Item #2: J. Falgoust moved to approve the minutes as presented; K. Strickland seconded the motion. Motion passed (8-0).

Public Acknowledgments/Comment: None

Financial Report:

Mr. Bush presented the February financial report. Mr. Bush noted that for February 2020 revenue exceed expense for the month by \$1,067.53, even with lodging tax collection failing to meet the monthly revenue projects.

Action Item #3: J. Falgoust moved to approve the financial report as presented; G. Gaubert seconded the motion. Motion passed (8-0).

Ms. Crochet presented the March financial report. Ms. Crochet reported that revenue exceed expense for the month by \$40,354.23. This was due to two months of lodging tax being collected in the month of March. She stated that this typically happens twice a year when a month reports two months of revenue. She noted that due to this fact there will not be any revenue recorded for the April financials.

Action Item #4: J. Falgoust moved to approve the financial report as presented; G. Gaubert seconded the motion. Motion passed (8-0).

President and CEO's Report

Mr. Bush updated the board on the commission's response to the Covid-19 pandemic. He mentioned how social media has been turned more local too help support local businesses and providing travel inspiration for that time when visitors will feel safe to start traveling again. He also discussed the new hires and how well the whole team is responding to the pandemic situation.

Chair's Report

Mr. Punch commended Mr. Bush for his leadership in running the commission through the tough times due to the Covid-19 Pandemic.

Committee Reports:

None

General Discussion:

Board members discussed the Covid-19 Pandemic at length. New employees, Cody Gray and Bree Plaisance, introduced themselves and also discussed their views on the pandemic.

Adjournment:

Action Item #5: M. Crochet moved to adjourn the meeting; J. Falgoust seconded the motion. Motion passed (8-0).

The meeting was adjourned at 6:10 p.m.

Minutes were approved on 5/20/20.

The undersigned confirms the accuracy and proper approval of minutes

Marguerite Knight Ewin
Board Secretary/Treasurer