

Louisiana's Cajun Bayou Tourism
Board of Directors Meeting Minutes
Wednesday, February 11, 2026

The meeting was called to order at 4:31 pm

Members Present:

Marguerite Knight-Erwin, Chair
Monique Crochet, Vice Chair
Donnell Zeringue
Kyle Williams
Walton Guidry
William McKee at 4:40 p.m.

Members Absent:

Jeremy Punch, Secretary/Treasurer
Joshua Falgoust
Zina Sampey

Staff Present:

Cody Gray, President & CEO
Brandi Hebert, Finance/Operations Manager
Ian Wallis, Sales & Marketing Manager

Public Present:

Robert Theriot

Approval of Agenda:

Action Item #1: M. Crochet moved to approve the agenda as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Approval of Meeting Minutes:

Action Item #2: K. Williams moved to approve the January 2026 meeting minutes as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Action Item #3: K. Williams moved to approve the Special Board meeting minutes as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Public Acknowledgments/Comment:

Financial Report:

Mr. Gray reported that Total Income for the month of January was **\$152,572.87**. Lodging tax was **\$53,931.49**, Visitor Enterprise was **\$87,496.00**, and Interest & Dividends Earned were **\$11,145.38**. Revenue exceeded expenses by **\$49,649.10** for the month. The Budget versus Actual Report was then discussed.

Action Item #4: M. Crochet moved to approve the financial report as presented; W. Guidry seconded the motion. Motion passed (5-0).

President and CEO's Report:

Mr. Gray then discussed the two-year occupancy comparison for December. He then went over the January weekly occupancy comparison between this year and last year.

He then reported that the 2025 Year in Review, which outlines accomplishments and performance in 2025, will be emailed during the month of February.

Mr. Gray then announced that members of the team and board chair attended the LTA annual meeting and awards banquet in Lafayette in January. Former Parish President, Archie Chaisson, also attended and he presented our team with the 2026 CVB of the Year Award. Mr. Gray expressed his gratitude and appreciation to the board and team for making this possible.

Next, he gave an update on the CEO transition. He expressed that the team is working closely to ensure a smooth transition over the coming weeks.

Mr. Gray then gave updates on Visitor Enterprise FY 2026, the Lafourche Pavilion, and Wayfinding Signage project.

Lastly Mr. Gray went over recent meetings, networking, fostered relationships, upcoming LCBT activities, and the Destination Promotion Report.

Sales & Marketing Report:

Mr. Wallis discussed the Monthly Sales and Outreach Report which included one sales lead: Nunley. He then reported definite business with Y'allstars Southern Skate Showdown, UL Management, Mardi Gras Open, FPUSA National Men's Triple Tournament, and Fernung Tours.

He then gave a summary of hotel property and rate updates, group travel leader FAM tour, Nicholls Marketing Class, PR/Communications, CVB of the Year Award, and upcoming travels.

Chair's Report:

Executive Session-President/CEO Hiring and Salary Review

Action Item #5: K. Williams moved to go into Executive Session according to La. R.S. 42.17 (A)(1)-Executive Session President/CEO Hiring and Salary Review; M. Crochet seconded the motion. Motion passed (6-0).

Action Item #6: M. Crochet moved to end the Executive Session; D. Zerinque seconded the motion. Motion passed (6-0).

Action Item #7: W. Guidry moved to hire Jay Schexnaydre as the new President/CEO; W. McKee seconded the motion. Motion passed (6-0).

Action Item #8: W. Guidry moved to offer J. Schexnaydre a salary of \$85,000.00; K. Williams seconded the motion. Motion passed (6-0).

Committee Reports:

New Business:

Mrs. Knight-Erwin proposed hiring a project manager for the Wayfinding Signage Project. She opened the floor for a discussion on the hiring and the maximum amount to pay for a project manager.

Action Item #9: W. Guidry moved to hire a project manager with the maximum fee being \$20,000.00; D. Zeringue seconded the motion. Motion passed (6-0).

General Discussion:

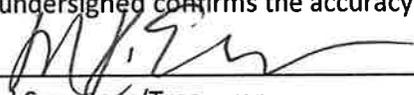
Adjournment:

Action Item #10: W. Guidry moved to adjourn the meeting; M. Crochet seconded the motion. Motion passed (6-0).

The meeting was adjourned at 5:37 pm.

Minutes were approved on 3/11/2021

The undersigned confirms the accuracy and proper approval of minutes



Board Secretary/Treasurer