

Louisiana's Cajun Bayou Tourism
Board of Directors Meeting Minutes
Wednesday, March 11, 2026

The meeting was called to order at 4:48 pm

Members Present:

Marguerite Knight-Erwin, Chair
Donnell Zeringue
Kyle Williams
Walton Guidry
Zina Sampey

Members Absent:

Jeremy Punch, Secretary/Treasurer
Monique Crochet, Vice Chair
Joshua Falgoust
William McKee

Staff Present:

Brandi Hebert, Finance/Operations Manager
Ian Wallis, Sales & Marketing Manager

Public Present:

Robert Theriot
Jay Schexnaydre

Approval of Agenda:

Action Item #1: K. Williams moved to approve the agenda as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Approval of Meeting Minutes:

Action Item #2: Z. Sampey moved to approve the February 2026 meeting minutes as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Action Item #3: K. Williams moved to approve the Executive Committee meeting minutes as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Public Acknowledgments/Comment:

Financial Report:

Mrs. Knight-Erwin reported that Total Income for the month of February was **\$62,753.90**. Lodging tax was **\$52,745.08** and Interest & Dividends Earned were **\$10,008.82**. Expenses exceeded revenue by **\$2,871.45** for the month. The Budget versus Actual Report was then discussed.

Action Item #4: Z. Sampey moved to approve the financial report as presented; D. Zeringue seconded the motion. Motion passed (5-0).

Sales & Marketing Report:

Mr. Wallis discussed the weekly occupancy report for February 2026. He then went over the two-year occupancy comparison for February.

He then discussed the Monthly Sales and Outreach Report which included one sales lead: Galaxiom. He then reported definite business with Y'allstars Southern Skate Showdown, UL Management, FPUSA National Men's Triple Tournament, Fernung Tours, Road Scholar, and Manning Passing Academy.

Mr. Wallis then gave a summary of hotel property and rate updates, Mardi Gras, group travel leader FAM tour, Destinations International, and upcoming travels.

Lastly Mr. Wallis went over the Destination Promotion Report.

Chair's Report:

Mrs. Knight- Erwin then presented a change order request from Traffic Commander for a 32-day extension to the assembly period. Due to time constraints, the Executive Committee met and approved the change order prior to the board meeting.

Action Item #5: K. Williams moved to ratify the Executive Committees approval of the change order as presented; D. Zeringue seconded the motion. Motion passed (5-0)

Mrs. Knight-Erwin then discussed the Visitor Entrance Sign and proposed the hiring of a structural engineer prior to the start of the project.

Action Item #6: W. Guidry moved to hire a structural engineer; Z. Sampey seconded the motion. Motion passed (5-0).

Action Item #7: An amendment was made on the floor by W. Guidry to change the motion to "hire MERJE as the structural engineer." The amendment was approved 5-0.

Committee Reports:

New Business:

General Discussion:

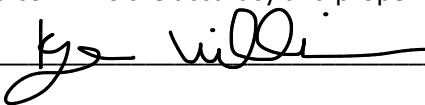
Adjournment:

Action Item #8: K. Williams moved to adjourn the meeting; D. Zerinque seconded the motion. Motion passed (5-0).

The meeting was adjourned at 5:44 pm.

Minutes were approved on 4/8/2026.

The undersigned confirms the accuracy and proper approval of minutes


Board Member