

**Louisiana's Cajun Bayou Tourism**  
**Board of Directors Meeting Minutes**  
**Wednesday, April 8, 2026**

**The meeting was called to order at 4:31 pm**

**Members Present:**

Marguerite Knight-Erwin, Chair at 4:43pm  
Monique Crochet, Vice Chair  
Donnell Zeringue  
Kyle Williams  
Zina Sampey  
William McKee at 4:35 pm

**Members Absent:**

Jeremy Punch, Secretary/Treasurer  
Joshua Falgoust  
Walton Guidry

**Staff Present:**

Jay Schexnaydre, President/CEO  
Ian Wallis, Sales & Marketing Manager  
Brandi Hebert, Finance/Operations Manager

**Public Present:**

Paul Pechon, Bourgeois Bennett  
Amanda Lasserre, Bourgeois Bennett

**Public Acknowledgments/Comment:**

**Audit:**

Mr. Pechon went over the 2025 Audit in detail and stated there were no findings.

Action Item #1: W. McKee moved to approve the 2025 Audit as presented; D. Zeringue seconded the motion. Motion passed (6-0).

**Approval of Agenda:**

Action Item #2: M. Crochet moved to approve the agenda as presented; K. Williams seconded the motion. Motion passed (6-0).

**Approval of Meeting Minutes:**

Action Item #3: D. Zeringue moved to approve the March 2026 meeting minutes as presented; Z. Sampey seconded the motion. Motion passed (6-0).

**Financial Report:**

Mrs. Knight-Erwin reported that Total Income for the month of March was **\$59,938.96**. Lodging tax was **\$48,961.45** and Interest & Dividends Earned were **\$10,997.51**. Expenses exceeded revenue by **\$31,213.82** for the month. The Budget versus Actual Report was then discussed.

Action Item #4: M. Crochet moved to approve the financial report as presented; Z. Sampey seconded the motion. Motion passed (6-0).

**President and CEO's Report:**

Mr. Schexnaydre gave an update on the transition into his new role as President & CEO. He thanked Mr. Wallis and Mrs. Hebert for their assistance in helping with his transition. He congratulated Mr. Wallis on making 5 years with Louisiana's Cajun Bayou. Additionally, he reported on starting the process of meeting with LCBT partners to introduce himself in his new role.

Lastly Mr. Schexnaydre went over recent meetings, networking, fostered relationships, and upcoming LCBT activities.

**Sales & Marketing Report:**

Mr. Wallis went over the Destination Promotion Report.

He then discussed the weekly occupancy report for March 2026. He then went over the two-year occupancy comparison for March.

Mr. Wallis then discussed the Monthly Sales and Outreach Report which included three sales leads: Road Scholar, Nunley, & FAM Trip.

He then reported definite business with FPUSA National Men's Triples Tournament, Fernung Tours, Manning Passing Academy, and Sun Tours.

Mr. Wallis then gave a summary of hotel property and rate updates, Cajun Bayou food trail relaunch, the Local Lafourche, group travel leader FAM trip, team Louisiana, & upcoming travels.

**Chair's Report:**

Mrs. Knight-Erwin then discussed the Visitor Entrance Sign and reminded the board about financial disclosures.

**Committee Reports:**

The wayfinding committee gave a brief update.

**New Business:**

**General Discussion:**

**Adjournment:**

Action Item #5: M. Crochet moved to adjourn the meeting; K. Williams seconded the motion. Motion passed (6-0).

**The meeting was adjourned at 5:44 pm.**

Minutes were approved on 5/13/2026.

The undersigned confirms the accuracy and proper approval of minutes

  
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Board Member