

LOUISIANA'S
CAJUN BAYOU
TOURISM

RESOLUTION

WHEREAS, the Lafourche Parish Tourist Commission (Louisiana's Cajun Bayou Tourism) is the official Destination Marketing Organization for Lafourche Parish and whose mission is to promote Lafourche Parish as a year-round regional, national, and international tourism destination; and

WHEREAS, Louisiana's Cajun Bayou – Lafourche Parish is an unapologetically Cajun destination located 35 miles south of New Orleans and is comprised of many different ethnicities that make up a unique "cultural-gumbo" not found anywhere else in the world; and

WHEREAS, Louisiana's Cajun Bayou is connected to the Acadian Regions of Nova Scotia and Atlantic Canada through Acadian ancestral and historical ties and acknowledges the significant contributions made by the Acadians to our parish and region; and

WHEREAS, in 2022 Louisiana's Cajun Bayou Tourism launched a partnership with the Acadian Regions of Nova Scotia and the Congres Mondial Acadien titled "From Acadian to Cajun – Two Countries, One Culture" and produced a first-of-its-kind joint public relations event; and

WHEREAS, the purpose of this partnership is to promote tourism and increase awareness to our shared cultural connections including food, music, history, and ancestry; and

WHEREAS, Louisiana's Cajun Bayou Tourism wishes to continue Acadian to Cajun – Two Countries, One Culture in 2023 by visiting Nova Scotia in-person as well as at the Congres Mondial Acadien 2024; and

WHEREAS, Louisiana's Cajun Bayou Tourism wishes to formally resolve the continuation of this partnership and cooperatively promote our two destinations through joint marketing and public relations efforts.

THEREFORE, BE IT RESOLVED, that the Lafourche Parish Tourist Commission (Louisiana's Cajun Bayou Tourism) Board of Directors convened in a regular board meeting on July 19, 2023 hereby adopts this resolution and publicly recognizes the establishment of this partnership.



Marguerite Knight-Erwin

Chair of the Board

Lafourche Parish Tourist Commission

(Louisiana's Cajun Bayou Tourism)