

Louisiana's Cajun Bayou Tourism
Board of Directors Meeting Minutes
Wednesday, December 18, 2019

The meeting was called to order at 5:17 PM.

Members Present:

Jeremy Punch, Chair
Marguerite Knight-Erwin, Vice Chair
Monique Crochet
Zina Sampey, Secretary/Treasurer
Kristine Strickland
Donnell Zeringue
Greg Gaubert
Kyle Williams

Members Absent:

Joshua Falgoust

Staff Present:

Timothy P. Bush, President & CEO
Hope Jambon, Office Manager/Admin
Kellie Walters, Marketing & Communications Mgr
Katelyn Coleman, Group Sales Manager

Approval of Agenda:

Action Item #1: M. Crochet moved to revise the agenda to add Item "C" under New Business: Bayou Country Children's Museum Sponsorship; K. Strickland seconded the motion. Motion passed (7-0).

Action Item #2: M. Crochet moved to approve the revised agenda as presented; K. Williams seconded the motion. Motion passed (7-0).

Approval of Meeting Minutes:

Action Item #3: K. Strickland moved to approve the November 20, 2019 meeting minutes as presented; G. Gaubert seconded the motion. Motion passed (7-0).

Public Acknowledgments/Comment: None

Financial Report:

Ms. Crochet presented the financials. There was discussion regarding ratifying the budget to include the \$25,000 sponsorship for Nicholls State University athletics.

Action Item #4: K. Williams moved to ratify the budget to include the \$25,000 sponsorship for Nicholls State University athletics; D. Zeringue seconded the motion; M. Crochet abstained. Motion passed (6-0-1).

Action Item #5: K. Strickland moved to approve the financial report as presented; G. Gaubert seconded the motion. Motion passed (8-0).

President and CEO's Report

Mr. Bush presented the Board with three quotes for the purchase of a new office vehicle for LCBT. Golden Motors won the bidding process.

Action Item #6: K. Williams moved to approve the purchase of the office vehicle from Golden Motors; Z. Sampey seconded the motion. Motion passed (8-0).

Mr. Bush then turned the meeting over to Kellie Walters who discussed the fourth quarter marketing campaigns and results. Ms. Walters also discussed the new campaign that will be launched in the first quarter next year.

Katelyn Coleman discussed the upcoming projections for sales and room nights.

Chair's Report

a. 2019 Election of Officers

Action Item #7: M. Knight-Erwin moved to go into Executive Session according to La. R.S. 42.17 (A)(1) – Executive Session Employee Performance Review; M. Crochet seconded the motion. Motion passed (8-0).

Action Item #8: D. Zeringue moved to end Executive Session; K. Williams seconded the motion. Motion passed (8-0).

Action Item #9: M. Crochet moved to approve President & CEO, Timothy Bush's Employee Performance Review as presented; K. Strickland seconded the motion. Motion passed (8-0).

Action Item #10: M. Knight-Erwin moved to raise the President & CEO's salary \$4,500; K. Williams seconded the motion. Motion passed (8-0).

New Business:

Action Item #11: M. Knight-Erwin moved to nominate J. Punch as Chair; D. Zeringue seconded the motion. Motion.

Action Item #12: M. Knight-Erwin moved to accept J. Punch as Chair by acclamation; K. Williams seconded the motion. Motion passed (8-0).

Action Item #13: Z. Sampey moved to nominate M. Crochet as Vice-Chair; K. Strickland seconded the motion.

Action Item #14: J. Punch moved to nominate M. Knight Erwin as Vice-Chair; G. Gaubert seconded the motion. A secret vote was done and tallied. M. Knight-Erwin was voted in as Vice-Chair. Motion passed (5-3).

Action Item #14: Z. Sampey moved to nominate M. Crochet as Secretary-Treasurer; D. Zeringue seconded the motion.

Action Item #15: M. Knight-Erwin moved to accept M. Crochet as Secretary-Treasurer by acclamation; Z. Sampey seconded the motion. Motion passed (8-0).

b. 2020 Meeting Dates

Action Item #16: M. Knight-Erwin moved to accept the meeting dates as every third Wednesday of each month at 5:15 p.m. with the exception of the March meeting which will take place on March 25, 2020 at 5:15 p.m.; M. Crochet seconded the motion. Motion passed (8-0).

c. Bayou Country Children's Museum Sponsorship

There was discussion regarding the financial situation of the museum and how Louisiana's Cajun Country could sponsor them.

Action Item #17: K. Strickland moved to enter into a 5-year sponsorship for \$25,000 with Bayou Country Children's Museum to be paid out at the discretion of the Chair and Executive Committee; M. Knight-Erwin seconded the motion. Motion passed (8-0).

General Discussion:

Ms. Crochet showed the Board a letter from Lt. Governor Nungesser to Mr. Bush regarding the work that was done with Tangipahoa Parish to promote both destinations.

Adjournment:

Action Item #5: M. Crochet moved to adjourn the meeting; K. Strickland seconded the motion. Motion passed (8-0).

The meeting was adjourned at 6:35 PM.

Minutes were approved on _____.

The undersigned confirms the accuracy and proper approval of minutes

Board Secretary/Treasurer