

Louisiana's Cajun Bayou Tourism  
Board of Directors Meeting Minutes  
Wednesday, February 19, 2020

**The meeting was called to order at 5:15p.m.**

**Members Present:**

Jeremy Punch, Chair  
Marguerite Knight-Erwin, Vice Chair  
Monique Crochet, Secretary/Treasurer  
Kristine Strickland  
Donnell Zeringue  
Joshua Falgoust  
Greg Gaubert  
Kyle Williams

**Members Absent:**

Kristen Strickland

**Staff Present:**

Timothy P. Bush, President & CEO

**Public Present:**

None

**Approval of Agenda:**

Action Item #1: D. Zerqinue moved to approve the agenda as presented; J. Falgoust seconded the motion. Motion passed (8-0).

**Approval of Meeting Minutes:**

Action Item #2: M. Crochet moved amend the minutes to reflect that Kyle Williams was present at the meeting; J. Falgoust seconded the motion. Motion passed (8-0).

Action Item #3: Z. Sampey move to approve the amended minutes; second by D. Zerqinue the motion. Motion passed 8-0.

**Public Acknowledgments/Comment:** None

**Financial Report:**

Ms. Crochet presented the January financial report. She reported that expense exceeded revenue for the month, which is nothing uncommon at the beginning of the year. She reminded the board that the budget includes many items are paid in the January resulting in larger expenses over revenue.

Action Item #4: J. Falgoust moved to approve the financial report as presented; D. Zeringue seconded the motion. Motion passed (8-0).

**President and CEO's Report**

Mr. Bush update the board on the hiring process for new employees. He has narrowed down the search for an office manager/assistant to two candidates. Interviews for a communications manager will begin next week. He also updated the board that Heart of the Sun was in the parish until Sunday capturing new images and video for the new advertising campaign. The board congratulated Mr. Bush on being elected as Chair of Louisiana Association of CVBs and Secretary of the Louisiana Travel Association.