

Louisiana's Cajun Bayou Tourism
Board of Directors Meeting Minutes
Wednesday, July 15, 2020

The meeting was called to order at 5:15 p.m.

Members Present:

Jeremy Punch, Chair
Marguerite Knight Erwin, Vice Chair
Monique Crochet, Secretary/Treasurer
Kristine Strickland
Donnell Zeringue
Kyle Williams
Joshua Falgoust
Greg Gaubert

Members Absent:

Zina Sampey

Staff Present:

Timothy P. Bush, President & CEO
Bree Plaisance, Office Manager
Cody Gray, Director of Sales & Marketing

Public Present:

Blake Prosperie
Dan Poefer

Approval of Agenda:

Action Item #1: M. Crochet moved to approve the agenda as presented; K. Strickland seconded the motion. Motion passed (8-0).

Approval of Meeting Minutes:

Action Item #2: M. Knight Erwin moved to approve the minutes as presented; K. Williams seconded the motion. Motion passed (8-0).

Public Acknowledgments/Comment:

Mr. Punch introduced Dan Toepfer and Blake Prosperie from Bourgeois Bennet who presented the 2019 Audit Report which had zero findings. Mr. Punch thanked the team for their efforts in the audit.

Action Item #3: M. Knight Erwin moved to approve the 2019 audit report as presented; J. Falgoust seconded the motion. Motion passed (8-0).

Financial Report:

Ms. Crochet presented the June financial report. She noted that revenue was \$25,994.45 for the month. She reported that expenses exceeded revenue for the month by \$85,221.85. As noted in previous meetings, if the Visitor Enterprise fund money came in monthly, then the budget would be breaking even as it relates to revenue and expense. She noted that the finance committee will adjust the budget in August to address the changes that have taken place during the year.

Action Item #4: D. Zerinque moved to approve the financial report as presented; K. Strickland seconded the motion. Motion passed (8-0).

President and CEO's Report

Mr. Bush mentioned his meeting with the Nicholls State University Athletic Director, JT Terrell. Mr. Bush stated that the meeting was positive and that they would meet again to discuss other ways to work together that could be mutually beneficial for the university and tourism promotion efforts.

Mr. Bush introduced Cody Gray to present the 2nd Quarter Marketing & Sales Recap Report and the 3rd Quarter Focus Report.

Mr. Bush concluded his remarks by announcing that Louisiana's Cajun Bayou Tourism has officially received its DMAP accreditation from Destinations Internationals and thanked his team for all of their hard work.

Chair's Report

None

Committee Reports:

None

General Discussion:

J. Punch opened discussion for thoughts on the August Board meeting being in-person instead of a Zoom call. It was decided that the meeting would be in-person with the Zoom call option also available. Also, the meeting would be held in the visitor's center instead of the conference room where tables can be spread out to follow social distancing standards. Mr. Bush said he would look at the latest executive orders from the governor's office to determine if this an option for the August meeting.

Adjournment:

Action Item #5: D. Zerinque moved to adjourn the meeting; K. Strickland seconded the motion. Motion passed (8-0).

The meeting was adjourned at 6:04 p.m.

Minutes were approved on 8/19/2020.

The undersigned confirms the accuracy and proper approval of minutes

Monique Cooper
Board Secretary/Treasurer