

Louisiana's Cajun Bayou Tourism
Board of Directors Meeting Minutes
Wednesday, June 17, 2020

The meeting was called to order at 5:15 p.m.

Members Present:

Marguerite Knight-Erwin, Vice Chair
Monique Crochet, Secretary/Treasurer
Donnell Zeringue
Zina Sampey
Kyle Williams

Members Absent:

Jeremy Punch, Chair
Joshua Falgoust
Greg Gaubert
Kristine Strickland

Staff Present:

Timothy P. Bush, President & CEO
Bree Plaisance, Office Manager

Public Present:

Approval of Agenda:

Action Item #1: D. Zeringue moved to approve the agenda as presented; K. Williams seconded the motion. Motion passed (5-0).

Approval of Meeting Minutes:

Action Item #2: M. Crochet moved to approve the minutes as presented; Z. Sampey seconded the motion. Motion passed (5-0).

Public Acknowledgments/Comment:

None

Financial Report:

Ms. Crochet presented the May financial report. She noted that revenue was \$36,891.88 for the month. She reported that expenses exceeded revenue for the month by \$51,957.81. She also noted that if the Visitor Enterprise fund money came in monthly, then the budget would be breaking even as it relates to revenue and expense. She noted that the finance committee would look at budget adjust after June revenue is report in early August.

Action Item #3: K. Williams moved to approve the financial report as presented; Z. Sampey seconded the motion. Motion passed (5-0).

President and CEO's Report

Mr. Bush mentioned an upward trend in lodging tax over the last 3 weeks.

Mr. Bush talked about the partner call that was held on Monday, June 15, 2020. He stated that 13 partners joined in on the call and he shared the data from the recent Lodging Study and Visitors Research Study done by Randall Travel Marketing. Mr. Bush also stated that he will be giving a presentation to the Thibodaux Government and Public Affairs committee on June 28.

Chair's Report

M. Erwin talked about the importance of approving an Anti-Racism Statement on behalf of LCBT. Mr. Bush presented our new statement. Several board members requested minor changes to the statement to be more inclusive of area's diversity within the statement. The board commended Mr. Bush for work in drafting the statement.

Action Item #3: K. Williams moved to adopt the Anti-racism Statement; M. Erwin seconded the motion. Motion passed (5-0).

Committee Reports:

Mr. Bush made a recommendation that TaWASI, who was awarded a Tourism Investment Program grant in February, return the funds due to the fact that they have canceled their 2020 show. After a discussion on the issue, it was decided to ask TAWASI to return the funds but also encourage them to apply again in 2021.

General Discussion:

Adjournment:

Action Item #4: M. Crochet moved to adjourn the meeting; M. Erwin seconded the motion. Motion passed (5-0).

The meeting was adjourned at 5:49 p.m.

Minutes were approved on _____.

The undersigned confirms the accuracy and proper approval of minutes

Monique Crochet 6/17/20 7/15/20
Board Secretary/Treasurer