COUNCIL
402 GREEN STREET • THIBODAUX, LA 70301
P.O. DRAWER 5548 • THIBODAUX, LA 70302
985.446.8427 • 800.834.8832 • FAX 985.449.4012

www.lafourchegov.org

Armand Autin, Chairman

Carleen B. Babin, Council Clerk

March 5, 2024

Lafourche Parish Tourist Commission
Attention : Cody Gray
P.O. Box 340
Raceland, LA 70394

RE: RESOLUTION NO. 24-061 (AGREEMENT - LAFOURCHE PARISH TOURIST COMMISSION - TOURISM WAYFINDING SIGNAGE PROGRAM)

Dear Sir or Madam:

The Lafourche Parish Council, convened in regular session on February 27, 2024, adopted Resolution No. 24-061 (see attached), approving an agreement between the Parish of Lafourche and the Lafourche Parish Tourist Commission for the Tourism Wayfinding Signage Program; and authorizing the Parish President to sign, execute and administer said agreement and any and all relevant documents.

If I may assist you with any further Legislative matters, please contact me by phone at (985) 446-8427, by fax at (985) 449-4012 or by e-mail at councilclerk@lafourchegov.org.

Sincerely,

LAFOURCHE PARISH COUNCIL

Carleen B. Babin
Council Clerk

CBB/tlh
attachment

cc: Lafourche Parish Government Department of Grants and Economic Development
Lafourche Parish Government Department of Finance
Lafourche Parish Government Office of the Parish President, Archie Chaisson, III.

ARCHIE CHAISSON, III.	PARISH PRESIDENT	JIM WENDELL	DISTRICT 5
DEJAE BROOMFIELD	DISTRICT 1	TERRY ARABIE	DISTRICT 6
WILLIAM "T-BOO" ADAMS	DISTRICT 2	ARMAND AUTIN	DISTRICT 7
MARK PERQUE	DISTRICT 3	D'LYNN CHIASSON	DISTRICT 8
AARON "BO" MELVIN	DISTRICT 4	DANIEL LORRAINE	DISTRICT 9

On motion by William "T-Boo" Adams, seconded by Aaron "Bo" Melvin, the following resolution was introduced and adopted:

RESOLUTION NO. 24-061

A RESOLUTION APPROVING AN AGREEMENT BETWEEN THE PARISH OF LAFOURCHE AND THE LAFOURCHE PARISH TOURIST COMMISSION FOR THE TOURISM WAYFINDING SIGNAGE PROGRAM; AND AUTHORIZING THE PARISH PRESIDENT TO SIGN, EXECUTE AND ADMINISTER SAID AGREEMENT AND ANY AND ALL RELEVANT DOCUMENTS.

WHEREAS, the Parish of Lafourche is partnering with the Lafourche Parish Tourist Commission to provide funding for a Tourism Wayfinding Signage Program to help attract more visitors to Lafourche Parish and increase the economic value of tourism for the local economy; and

WHEREAS, the Parish of Lafourche shall provide the Lafourche Parish Tourist Commission payment in the amount of $500,000.00 for the Tourism Wayfinding Signage Program for the installation of new signage across Lafourche Parish directing visitors to various tourist locations; and

WHEREAS, this resolution was sponsored for Administration by Mr. William Adams, Councilman, District 2; and

WHEREAS, it is recommended by the Administration that the Council does hereby approve an agreement between the Parish of Lafourche and the Lafourche Parish Tourist Commission for the Tourism Wayfinding Signage Program; and authorizes the Parish President to sign, execute and administer said agreement and any and all relevant documents.

THEREFORE, BE IT RESOLVED, that the Lafourche Parish Council convened in regular session on February 27, 2024, and hereby approves an agreement between the Parish of Lafourche and the Lafourche Parish Tourist Commission for the Tourism Wayfinding Signage Program; and authorizes the Parish President to sign, execute and administer said agreement and any and all relevant documents.

BE IT FURTHER RESOLVED, that a certified copy of this resolution shall be forwarded to: the Lafourche Parish Tourist Commission, ATTN: Cody Gray, P.O. Box 340, Raceland, LA 70394; and Lafourche Parish Government: Department of Grants and Economic Development, Department of Finance, and the Office of the Parish President.

This resolution having been submitted to a vote, the vote thereon was as follows:

YEAS: Mr. DeJae Broomfield
Mr. William "T-Boo" Adams
Mr. Mark Perque
Mr. Aaron "Bo" Melvin
Mr. Terry Arabie
Mr. Armand "Noonie" Autin
Mrs. D'Lynn Chiasson
Mr. Daniel Lorraine

NAYS: None

ABSENT: None

1 VACANT SEAT: District 5

And the resolution was declared adopted this 27th day of February, 2024.

ARMAND AUTIN, CHAIRMAN
LAFOURCHE PARISH COUNCIL

CARLEEN B. BABIN, COUNCIL CLERK
LAFOURCHE PARISH COUNCIL

* * * * * * * * * *

I, CARLEEN B. BABIN, Council Clerk for the Lafourche Parish Council, do hereby certify that the foregoing is a true and correct copy of Resolution No. 24-061 adopted by the Assembled Council in Regular Session on February 27, 2024, at which meeting a quorum was present.

GIVEN UNDER MY OFFICIAL SIGNATURE AND SEAL OF OFFICE THIS 29TH DAY OF FEBRUARY, 2024.

CARLEEN B. BABIN, COUNCIL CLERK
LAFOURCHE PARISH COUNCIL

COOPERATIVE ENDEAVOR AGREEMENT
BETWEEN
PARISH OF LAFOURCHE
AND
LAFOURCHE PARISH TOURIST COMMISSION

ORIGINAL

This agreement is entered into on the dates set forth herein by and between:

PARISH OF LAFOURCHE (hereinafter referred to as "PARISH"), a political subdivision of the State of Louisiana, whose mailing address is P.O. Drawer 5548, Thibodaux, LA 70302, herein represented by Archie Chaisson, III, Parish President; and

LAFOURCHE PARISH TOURIST COMMISSION (hereinafter referred to as "TOURIST"), Parish of Lafourche, whose mailing address is P.O. Box 340, Raceland, LA 70394, herein represented by Cody Gray, President/CEO; and

WHEREAS, Article VII, Section 14(C) of the Constitution of the State of Louisiana provides that, "For a public purpose, the state and its political subdivisions or political corporations may engage in cooperative endeavors with each other, with the United States or its agencies, or with any public or private association, corporation, or individual;" and

WHEREAS, PARISH is a constitutionally and statutorily created local political body of the State of Louisiana with the constitutional and statutorily created authority to contract, including entering into intergovernmental agreements; and

WHEREAS, TOURIST is a statutorily created local political subdivision with authority to contract and enter into intergovernmental agreements; and

WHEREAS, PARISH is partnering with TOURIST to provide funding for a Tourism Wayfinding Signage Program to help attract more visitors to Lafourche Parish and increase the economic value of tourism for the local economy. The funding provided will help build a tourism product and enhance marketing and promotional efforts; and

WHEREAS, both the PARISH and TOURIST have a reasonable expectation of receiving a benefit or value described in detail that is at least equivalent to or greater than the consideration described in this Agreement; and

WHEREAS, the transfer of funds is not a gratuitous donation; and

WHEREAS, the tourism signage will serve a public purpose and have a public benefit to residents of Lafourche Parish by enhancing marketing and promotional efforts; and

NOW, THEREFORE, BE IT AGREED by and between PARISH and TOURIST that:

a. TOURIST shall:
    i. Funds shall be used as partial funding of the Tourism Wayfinding Signage Program under implementation by TOURIST. This program will install new signage to be placed across Lafourche Parish directing visitors to various tourist locations including public parks, , public tourist attractions, cultural landmarks, etc.
    ii. In accordance with Ordinance No. 5553, TOURIST agrees to provide the PARISH a copy of the current audited financials (or signed financial

annual statements, 990's, and/or certification that audits are not required) for review by the Parish Council.

iii. TOURIST shall, upon request, provide reports on spending and updates on progress of media buys and sign placements.

b. PARISH shall:

i. Remit one payment to TOURIST in the amount of five hundred thousand dollars ($500,000.00) for Wayfinding Signs after submission of all documentation is provided as stated under letter a (above).

IN WITNESS WHEREOF, the parties hereto have caused this agreement to be duly executed in multiple originals by their respective corporate officers thereunto duly authorized on this, the 27th day of February, 2024.

WITNESSES:

Kelli Toups

Mitch A Cy

PARISH OF LAFOURCHE

BY: _____

ARCHIE CHAISSON, III,
PARISH PRESIDENT

LAFOURCHE PARISH TOURIST COMMISSION

Brandi Hebert

BY: _____

CODY GRAY
PRESIDENT/CEO

Ian Wallis (Feb 22, 2024 14:47 CST)

Lafourche Parish Recording Page

Annette M. Fontana
CLERK OF COURT
PO BOX 818
303 W 3rd St
Thibodaux, LA 70302
(985) 447-4841

First VENDOR
PARISH OF LAFOURCHE

First VENDEE
LAFOURCHE PARISH TOURIST COMMISSION

Index Type : CONVEYANCE

Type of Document : AGREEMENT

Inst Number : 1369390

Recording Pages : 5

Book : 2290 **Page :** 1

Recorded Information

I hereby certify that the attached document was filed for registry and recorded in the Clerk of Court's office for Lafourche Parish, Louisiana.

On (Recorded Date) : 03/13/2024
At (Recorded Time) : 10:26:27AM
Certified On : 03/13/2024

Doc ID - 034290920005

CLERK OF COURT
ANNETTE M. FONTANA
Parish of Lafourche
I certify that this is a true copy of the attached document that was filed for registry and
Recorded 03/13/2024 at 10:26:27
Recorded in Book 2290 Page 1
File Number 1369390

Deputy Clerk

Do not Detach this Recording Page from Original Document